

**For Immediate Release** 

# Analog Way Exhibits at BVE 2017 - Booth #G48

Paris, January 2017 – Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to exhibit at BVE 2017 from 28 February to 2 March, 2017 in London, United Kingdom. At booth #G48, Analog Way will be showcasing the VIO 4K, a premium multi-format converter, along with its new set of optional interfaces for the VIO 4K, including features able to support 4K60 4:4:4. The Ascender 48 - 4K - PL, a powerful multi-screen seamless switcher based on the LiveCore™ platform, and RCU, a rackable solution to control large scale systems, will also be demonstrated at the show.

## VIO 4K, its New Set of Optional Interfaces Unveiled



VIO 4K (Ref. V701), the powerful multi-format converter offering the latest generation of digital connectivity, includes 3 slots for optional I/O interfaces to provide optimum versatility and double or triple the output capability of the VIO 4K. Four new optional expansion modules will be presented during the show. In addition to the audio processing module with professional XLR analog and AES/EBU audio connections, VIO 4K is now available with a Dante™ audio interface supporting up to 8 bidirectional Dante™ audio channels.

As for video expansion modules, one is equipped with HDMI 2.0 and DP 1.2 input/output plugs that can handle formats up to 4K60Hz 4:4:4. The second module can convert HDMI 2.0 or DP 1.2 to either Quad-Link 3G-SDI or 12G-SDI, and vice versa while supporting formats up to 4K60Hz 4:4:4. The third module option adds additional outputs supporting formats up to 4K30. When fully loaded, **VIO 4K** features up to 9 inputs and 3 independently scaled outputs.

## Ascender 48 - 4K - PL, Powerful Multi-Screen Seamless Switcher with Perspective Layers Animation



Always at the forefront of new technology, **Analog Way** has developed outstanding features for the high-end presentation market on its **LiveCore™** series of 4K premium AV video processors. The new version V04 enhances performance thanks to new capabilities which will be demonstrated during BVE 2017 on the **Ascender 48 - 4K - PL** 

(Ref. ASC4806-4K-PL). This extremely powerful multi-screen seamless switcher with 48 scalers is equipped with 12 inputs, 4 outputs, and 6 true-seamless scaled layers plus a native background layer per output, along with 3 perspective layers per output through the Perspective Layers

feature available for all **Ascender 48 - 4K - PL** and **Ascender 32 - 4K - PL** units. This mode allows animation of live layers with a virtual viewing perspective in real time with X, Y, Z axis rotation control.

In addition, improvements on the **LiveCore<sup>™</sup>** new version have been developed and will be highlighted during the show. Among new improvements, new version allows the support of the output AOI (Area Of Interest) and the Custom Canvas mode, to freely combine outputs into a specific screen pixels area, both especially useful for LED well configurations.

#### Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, Analog Way has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

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